

Franklin-Simpson H.S.
Magen Roberts: Agriculture

Course: Food Science Technology	Unit Title: Unit 2: Agriculture Economics and the American Economy	# Days: 5
IEP: 0	504: 1	# Students: 11

Purpose of Unit: An individual who is well versed in the basic concepts of business management lays a solid foundation for a successful agribusiness. Mastering these concepts may not be the most exciting part of running a business; however, they are the building blocks upon which the manager can develop further knowledge and abilities. These concepts provide the framework which supports a good management style and philosophy.

Objectives Covered in Unit:

1. Describe the recognized organizational structures for business
2. Identify the common characteristics of each of the organizational structures
3. Distinguish between a partnership, limited partnership and joint venture
4. Identify the advantages and disadvantage of the ways of doing business
5. Distinguish between a regular corporation and a sub-chapter S corporation
6. Compare and contrast how a cooperative differs from a regular corporation
7. Define Management
8. Describe the five major areas of management
9. Explain the three major components economics
10. Explain the role of government versus individuals in the economic system
11. Describe the characteristics of the American Economy
12. Differentiate between macroeconomics and microeconomics
13. Differentiate between positive and normative economics

Additional Information:

YouTube Video "Fish" Necessary for purpose of lesson. FISH! The Book

FISH!, The national bestseller... inspired by the amazing learning film.

By Stephen C. Lundin, Ph.D., Harry Paul and John Christensen It's a wet, cold, dark day in Seattle, and on the third floor of First Guarantee Financial, people have stopped believing they can make a difference. Teamwork and customer service are a distant memory. The staff is so disconnected from their work that their area is known as the "Toxic Energy Dump."

Simple, practical wisdom from an unlikely source.

To new manager Mary Jane Ramirez, the challenge of bringing life back to the toxic energy dump seems overwhelming—until she discovers a workplace down the street that's dramatically different from her own. These employees are so alive, so joyful, so passionate and so fully present in every moment that people actually come just to watch them work! With nothing to lose, Mary Jane decides to seek help from these unlikely business consultants—real-life fishmongers who transformed their once-dreary business with four simple but profound principles.

A new language for a new culture.

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A moving parable about the power of personal choice, FISH! is the story of Mary Jane's journey of self-discovery. Along the way she and her team discover they have the power to create the workplace of their dreams through the choices they make every day. And now, each of us can make that same journey.

Daily Lesson Guide

Day	Lesson Content and Objectives	Focus Question	Kentucky Occupational Skill Standard	Engagement	Assessment and/or Accommodations
1	<ol style="list-style-type: none"> 1. Describe the recognized organizational structures for business 2. Identify the common characteristics of each of the organizational structures 3. Distinguish between a partnership, limited partnership and joint venture 	How does the organizational structure of business affect your future?	DO 001, OD 002, OD 003, OD 004, OD 005, OD 006, OD 007	<p>Bell Ringer: KOSSA Questions</p> <p>Class Discussion: Create a diagram comparing each worksite for coop students.</p>	<p>Exit Slip- Think, Pair, Share</p> <p>Assessment: Exit Slip, Worksheet Structures of Organizations</p>
2	<ol style="list-style-type: none"> 1. Identify the advantages and disadvantage of the ways of doing business 2. Distinguish between a regular corporation and a sub-chapter S corporation 3. Compare and contrast how a cooperative differs from a regular corporation 	How has businesses like Wal-Mart and Lowes succeeded while other have failed?	OD 008, OD 009, OD 010, OD 011, OC 005, OC 006, OC 007	<p>Bell Ringer: KOSSA Questions</p> <p>YouTube Video on "Fish"</p>	<p>Exit Slip- Think Tank Terms</p> <p>Assessment- Summarize the actions in Fish</p>
3	<ol style="list-style-type: none"> 1. Define Management 2. Describe the five major areas of management 3. Explain the three major components economics 	Why is effective management skill important?	OC 001, OC002, OC 003, OC004, OC005, OC006, OC007, OC008	<p>Bell Ringer: KOSSA Questions</p> <p>What, So What, Now What worksheet on forms of Management and how they are changing.</p>	<p>Exit Slip- Wordle Definition for Management</p> <p>Assessment- Worksheet and Exit Slip</p>
4	<ol style="list-style-type: none"> 1. Explain the role of government versus individuals in the economic system 2. Describe the characteristics of the American Economy 3. Differentiate between macroeconomics and microeconomics 4. Differentiate between positive and normative economics 	The Structure of American Economics is different than any other governing system in the world. How does our structure create a cohesive relationship between businesses?	OE001, OC002, OC003, OC004, OC005, OC006, OC007, OC008, OC009, OC010	<p>Bell Ringer: KOSSA Questions</p> <p>Compare and Contrast worksheet Maco vs. Microeconomics.</p>	<p>Exit Slip- Check for review, worksheet Micro vs. Macro</p> <p>Assessment- Next Day assessment over unit.</p>